HOW YOUR PROPOSAL WILL BE EVALUATED

These are the criteria the GivHer Circle Advisory Committee uses to review grant applications. Understanding them can help you align your proposal with the fund's priorities and increase your chances of receiving support.

Fields with an asterisk (*) are required.

GUIDELINES: SCROLL DOWN TO BEGIN SCORING THE APPLICANTS.

The Charitable Purpose of the GivHer Circle Fund is to support local nonprofit organizations within the Foundation's six-county service area of George, Hancock, Harrison, Jackson, Pearl River, and Stone counties -in Mississippi. Any gift to increase the permanent fund shall be funded by the GivHer Circle Fund for grants valued at \$20,000. Nonprofits applying for this fund must serve and be physically located within the counties mentioned above. With special emphasis given to initiatives with an operational budget of \$250,000 or less, this focus does not preclude consideration of other deserving projects and organizations. Our aim is to foster a diverse range of impactful endeavors that align with our mission and serve the community's broad spectrum of needs.

MAJOR FUNDING CATEGORIES

We prioritize funding for organizations aligned with our mission, focusing on child welfare, education, health, and underrepresented nonprofits to benefit our communities.

Community Service:

- Programs enhancing community quality of life
- · Projects enriching local cultural environments

Child Welfare:

- Initiatives improving children's well-being and safety
- Programs addressing child vulnerability and providing essential support

Education and Youth:

- Programs combating social problems affecting youth
- Projects promoting wellness and physical fitness for youth in the lower six counties

Health and Wellness:

- Efforts enhancing community health and wellness
- Programs preventing illness and supporting health challenges





Funding Restrictions:

- 1. Lobbying or political campaigns
- 2. Fundraising events
- 3. Individuals
- 4. Capital campaigns
- 5. National fund drives
- 6. Advertising
- 7. Internal payroll expenses
- 8. Operating expenses

Contributions generally will not be made for activities considered controversial or for administrative costs like office supplies, utility expenses, and administrative staff salaries. Capacity building initiatives and brick-and-mortar projects are also excluded.

EVALUATION CRITERIA:

- 1. Potential Benefit: Impact on clients and community.
- 2. Community Support: Local endorsement and engagement.
- 3. Organizational Capability: Capacity to deliver quality services.
- 4. Financial Stability: Sound financial management.
- 5. Location Requirement: Nonprofits must serve and be located within the lower six counties of Mississippi.
- 6. Focused Initiatives: Emphasis on supporting women, children, and underrepresented nonprofits with budgets under \$250,000.
- 1. Has the nonprofit been in existence for two years or more?

Project Responsibility: The GivHer Circle Advisory Committee and Gulf Coast Community Foundation
evaluate funding requests and allocate contributions according to these guidelines.

Project Name:* Name of Project:		

The project or program addresses a legitimate community need:*

- Programs enhancing community quality of life
- Projects enriching local cultural environments

Rating Scale: 0 1 2 3 4 5

The project or program has a substantial community impact:*

- Community Impact: The project or program demonstrates a significant positive impact on the community
- Sustainability: The initiative shows potential for long-term viability and continued community benefit

Rating Scale: 0 1 2 3 4 5





The project or program addresses a legitimate community need:*

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- Projects enriching local cultural environments

Rating Scale: 0 1 2 3 4 5

The project or program has a substantial community impact:*

- Community Impact: The project or program demonstrates a significant positive impact on the community
- Sustainability: The initiative shows potential for long-term viability and continued community benefit

Rating Scale: 0 1 2 3 4 5

The project or program benefits or promotes child welfare:*

- Initiatives improving children's well-being and safety
- Programs addressing child vulnerability and providing essential support

Rating Scale: 0 1 2 3 4 5

Does the initiative address education or fitness to help with social issues and youth wellness?*

- · Programs combating social problems affecting youth
- Projects promoting wellness and physical fitness for youth in lower six counties

Rating Scale: 0 1 2 3 4 5

The project or program promotes health and wellness of the community:*

- Efforts enhancing community health and wellness
- Programs preventing illness and supporting health challenges

Rating Scale: 0 1 2 3 4 5

Has the nonprofit been in existence for two years or more?*

Answer:	

Organizational Capacity:*

Does the Organization requesting the grant have the necessary infrastructure, governance, and financial capacity to administer the proposed project or program?

Rating Scale: 0 1 2 3 4 5





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